

Gerald Champion Regional Medical Center

Alamogordo, NM

Community Health Needs Assessment
Implementation Strategy

Adopted by Board Resolution October 25, 2021¹



¹Response to Schedule H (Form 990) Part V B 4 & Schedule H (Form 990) Part V B 9

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IMPLEMENTATION STRATEGY

Significant Health Needs

GCRMC used the priority ranking of the area health needs by the Local Expert Advisors as the primary input to develop the response and implementation plans for the community health needs.² The following list:

- Identifies goals established by the GCRMC Admin Team in response to the identified health issues in the community
- Identifies current efforts responding to the needs
- Establishes the implementation strategy programs and resources GCRMC will devote to attempt to achieve improvements
- Presents key measures tailored to the identified health needs that GCRMC will use to track progress
- Identifies any potential partnerships with local organizations and presents locally available resources believed to be currently available to respond to this need

² Response to IRS Schedule H (Form 990) Part V B 3 e

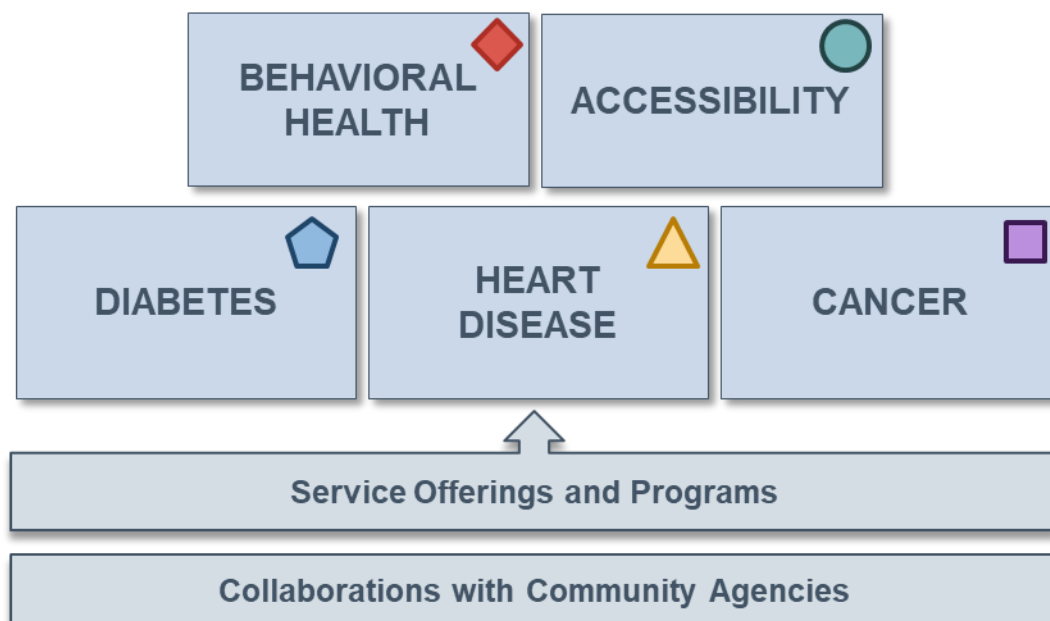
CHNA Implementation Plan Overview

The Hospital has determined that the action plan to address the health needs identified in the health needs survey will be worked through the following subgroups. Additional disease specific details are further described in the full report.

Top Needs Identified

	Behavioral Health
	Substance Abuse
	Access to Primary Care
	Education/Prevention
	Diabetes
	Heart Disease
	Cancer
	Obesity

Implementation Plan Framework



1. Behavioral Health

Goal:

- Increase access to quality mental and behavioral health treatment.

GCRMC services, programs, and resources available to respond to this need include:³

- Inpatient and outpatient behavioral medicine program with 24 beds that provides individualized treatment for adults who suffer from emotional, behavioral or mental health disorders with goals to:
 - To restore optimum mental and physical health.
 - To alleviate symptoms that interfere with the individual's ability to function.
 - To support the integrity of the family.
 - To maximize independence.
- Champion Outpatient Behavioral Health program located in Ruidoso offered two days a week
- New Medical Director Board Certified in adult, childhood and adolescent psychiatry
- Tele psych available in the ED 24/7

GCRMC actions taken since the immediately preceding CHNA (2018):

- Hired New Medical Director Board Certified in adult, childhood and adolescent psychiatry
- Streamlined registration process and decreased no show rate from 38% to 19% in the outpatient clinic
- Hired an additional psychiatrist for the outpatient clinic that will start in 2022
- Implemented contract with PMHNP to assume ED assessment and ED admissions

Additionally, The Hospital plans to take the following steps to address this need:

- Utilize pain management services to decrease prescription drug usage
- Improve scheduling process to increase access
- Safeguards on medication distribution to prevent medication errors

Identified measures and metrics to track progress:

- Inpatient and outpatient behavioral health program measures
- Number of inpatient BH visits
- Number of patients referred to Ruidoso for additional care
- Recidivism rate
- Suicide death rate

³ This section in each need for which the hospital plans an implementation strategy responds to Schedule H (Form 990) Part V Section B 3 c

GCRMC anticipates collaborating with the following other facilities and organizations to address this Significant Need:

Organization	Contact Information
Presbyterian Medical Services	(575) 682-2542 http://www.pmsnm.org/
The Counseling Center of Alamogordo	(575) 488-2500 https://www.tcc-nm.org/

Other local resources identified during the CHNA process that are believed available to respond to this need:⁴

- Cope – Center of Protective Environment, Inc.: (575) 434-3622

Anticipated results from GCRMC Implementation Strategy

Community Benefit Attribute Element	Implementation Strategy Addresses	Implementation Strategy Does Not Address
1. Available to public and serves low-income consumers	X	
2. Reduces barriers to access services (or, if ceased, would result in access problems)	X	
3. Addresses disparities in health status among different populations	X	
4. Enhances public health activities	X	
5. Improves ability to withstand public health emergency		X
6. Otherwise would become responsibility of government or another tax-exempt organization		X
7. Increases knowledge; then benefits the public	X	

⁴ This section in each need for which the hospital plans an implementation strategy responds to Schedule H (form 990) Part V Section B 3 c and Schedule H (Form 990) Part V Section B 11

2. Accessibility to Healthcare and Education

Goal:

- Increase access to primary care, health education and prevention that promote healthier lifestyles and better self-management of health.

GCRMC services, programs, and resources available to respond to this need include:

- Offer a wide array of services that can found on GCRMC website: <https://www.gcrmc.org/services/>
- Utilizing mid-level providers in the primary care setting to offer additional access
- GCRM has 15 staffed primary care providers
- Urgent care services offered 7 days a week
- Offer a Family Medicine Residency Program for Family Medicine graduates to obtain clinical privileges and develop leadership skills and ultimately assist GCRMC physicians
- Physician referral line that provides access to individuals who do not have an active primary care provider
- Telemedicine services are currently offered at GCRMC
- GCRMC subsidized \$450K to support four federally qualified health clinics in Otero County that provide care for Medicare and Medicaid patients
- GCRMC partners with the local public schools to support wellness initiatives
- Champion Weight Management, a department of GCRMC, offers weight management solutions
- GCRMC is a member of Eat Well Otero, a local program that promotes access to healthy food when dining at restaurants in Otero County
- Offer community CPR classes on a regular basis
- Provide helmet safety program on the need to use helmets through the trauma department
- GCRMC provides clinical training to New Mexico State University Student Nurses students
- GCRMC provides hands-on clinical training to Doña Ana Community College Radiology students

GCRMC actions taken since the immediately preceding CHNA (2018):

- Community education opportunities have been limited to due to COVID restrictions
- Implemented the Family Medicine Residency Program

Additionally, The Hospital plans to take the following steps to address this need:

- Continue recruitment for family medicine providers
- Research additional medias to educate and provide outreach to the public about PCP availability and available services at GCRMC
- Approve to implement a second Family Medicine Residency Program
- Resume community education when the opportunity presents

- Explore options for implementing a new walking trail that provides the community with a place to safely exercise
- Opening a low acuity bariatric clinic in 2022; currently recruiting a bariatric surgeon to add to the clinic

Identified measures and metrics to track progress:

- Urgent care visits
- Telemedicine visits
- Participation in the Champion Weight Loss program
- Participation in wellness programs (once COVID-19 restrictions have lifted)
- Outmigration data
- Obesity rate

GCRMC anticipates collaborating with the following other facilities and organizations to address this Significant Need:

Organization	Contact Information
Local Schools	
Otero County Community Health Council	(575) 437-9340 occhc.coordinator@gmail.com
Presbyterian Medical Services	(575) 682-2542 http://www.pmsnm.org/
Memorial Hospital in Las Cruces	(575) 522-8641 https://www.mmclc.org/
Burrell College of Osteopathic Medicine	(575) 674-2266

Other local resources identified during the CHNA process that are believed available to respond to this need:

- Ben Archer Health Center: (575) 443-8133; <https://bahcnm.org/>
- Holloman Air Force Base: (575) 572-1110; <https://www.holloman.af.mil/>

Anticipated results from GCRMC Implementation Strategy

Community Benefit Attribute Element	Implementation Strategy Addresses	Implementation Strategy Does Not Address
1. Available to public and serves low-income consumers	X	
2. Reduces barriers to access services (or, if ceased, would result in access problems)	X	
3. Addresses disparities in health status among different populations	X	
4. Enhances public health activities	X	
5. Improves ability to withstand public health emergency		X
6. Otherwise would become responsibility of government or another tax-exempt organization	X	
7. Increases knowledge; then benefits the public	X	

3. Diabetes

Goal:

- Reduce the burden of diabetes and improve quality of life for people with diabetes or are at risk for diabetes.

GCRMC services, programs, and resources available to respond to this need include:

- Currently recruiting an additional endocrinologist
- Recruiting a new diabetic educator
- Champion Weight Management, a department of GCRMC, offers weight management solutions
- Offer BMI screenings at outpatient clinics
- Provided funds for Juvenile Diabetes Program (currently suspended due to the impacts of COVID-19)

GCRMC actions taken since the immediately preceding CHNA (2018):

- Actively recruited endocrinologist and diabetic education

Additionally, The Hospital plans to take the following steps to address this need:

- Provide community Diabetic Educator program FY 2022 depending on COVID-19 impacts

Identified measures and metrics to track progress:

- Participation in Champion Weight Management Program
- Patient BMI screening results in outpatient clinics
- Participation in Diabetic Educator program, once implemented
- Diabetes death rate
- Number of diabetes cases diagnosed yearly

GCRMC anticipates collaborating with the following other facilities and organizations to address this Significant Need:

Organization	Contact Information
Otero County Health Council	(575) 437-7404

Anticipated results from GCRMC Implementation Strategy

Community Benefit Attribute Element	Implementation Strategy Addresses	Implementation Strategy Does Not Address
1. Available to public and serves low-income consumers	X	
2. Reduces barriers to access services (or, if ceased, would result in access problems)	X	
3. Addresses disparities in health status among different populations	X	
4. Enhances public health activities	X	
5. Improves ability to withstand public health emergency	X	
6. Otherwise would become responsibility of government or another tax-exempt organization	X	
7. Increases knowledge; then benefits the public	X	

4. Heart Disease

Goal:

- Improve cardiovascular health and reduce deaths from heart disease.

GCRMC services, programs, and resources available to respond to this need include:

- Relocated to new state-of-the arts facility
- Offer 24 hour 7 days a week Cath Lab services to eliminate patients need for travel
- Cardiac Rehabilitation program that focuses on helping patients strengthen their heart and body through individualized treatment plans
- Recruiting an additional Interventional Cardiologist
- GCRMC's Cardiology Clinic offers a wide array of care from preventative care to treating long-term heart conditions

GCRMC actions taken since the immediately preceding CHNA (2018):

- In partnership with Southwest Heart PC, GCRMC opened a new state of the art Cardiology Clinic

Additionally, The Hospital plans to take the following steps to address this need:

- Renovate Cath Lab to include Cath table; upgrade monitors and software at an approximate cost of \$2M
- Actively work to increase interventional cardiology presence in the community
- Actively work to receive chest pain accreditation in 2022

Identified measures and metrics to track progress:

- Cardiac Rehab utilization
- Number of interventional cardiology procedures completed
- Number of coronary heart disease deaths

GCRMC anticipates collaborating with the following other facilities and organizations to address this Significant Need:

Organization	Contact Information
Southwest Heart PC	(575) 522-7247
The Hospitals of Providence	(844) 950-3719

Anticipated results from GCRMC Implementation Strategy

Community Benefit Attribute Element	Implementation Strategy Addresses	Implementation Strategy Does Not Address
1. Available to public and serves low-income consumers	X	
2. Reduces barriers to access services (or, if ceased, would result in access problems)	X	
3. Addresses disparities in health status among different populations	X	
4. Enhances public health activities		X
5. Improves ability to withstand public health emergency		X
6. Otherwise would become responsibility of government or another tax-exempt organization		X
7. Increases knowledge; then benefits the public	X	

5. Cancer

Goal:

- Reduce number of new cancer cases and cancer-related illness, disability, and death.

GCRMC services, programs, and resources available to respond to this need include:

- Currently recruiting for an additional Oncologist
- Champion Cancer Center offers medical oncology and radiation oncology
- Medical Oncologist board certified in hematology
- GCRMC Infusion clinic offers chemotherapy services and all staff are nationally certified in chemotherapy treatment
- Participate in Breast Cancer Awareness during the month of October (2020 and 2021 events were canceled due to COVID-19 – with plans to presume in 2022)
- Partner with Alamogordo Imaging Center to provide mammography and full-service imaging services
- GCRMC Tumor Board, lead by the cancer center, meet regularly to discuss cancer cases and share knowledge to determine the best possible cancer treatment and care plan for an individual patient

GCRMC actions taken since the immediately preceding CHNA (2018):

- Began renovation and expansion of the cancer center
- Began recruiting an additional oncologist

Additionally, The Hospital plans to take the following steps to address this need:

- Expanding cancer center
- Recruiting oncologist

Identified measures and metrics to track progress:

- Number of cancer cases diagnosed yearly
- Cancer death rate

GCRMC anticipates collaborating with the following other facilities and organizations to address this Significant Need:

Organization	Contact Information
Presbyterian Medical Services	(575) 682-2542 http://www.pmsnm.org/
Alamogordo Imaging Center	(575) 434-1353 https://xranm.com/locations/alamogordo/

Anticipated results from GCRMC Implementation Strategy

Community Benefit Attribute Element	Implementation Strategy Addresses	Implementation Strategy Does Not Address
1. Available to public and serves low-income consumers	X	
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3. Addresses disparities in health status among different populations	X	
4. Enhances public health activities		X
5. Improves ability to withstand public health emergency		X
6. Otherwise would become responsibility of government or another tax-exempt organization		X
7. Increases knowledge; then benefits the public	X	

Overall Community Need Statement and Priority Ranking Score

Significant needs where hospital has implementation responsibility⁵

1. Behavioral Health
2. Accessibility
3. Diabetes
4. Heart Disease
5. Cancer

Significant needs where hospital did not develop implementation strategy⁶

1. None

Other needs where hospital developed implementation strategy

1. N/A

Other needs where hospital did not develop implementation strategy

1. N/A

⁵ Responds to Schedule h (Form 990) Part V B 8

⁶ Responds to Schedule h (Form 990) Part V Section B 8